2025 IOWA CITY & CEDAR RAPIDS POLAR PLUNGE TO BENEFIT SPECIAL OLYMPICS IOWA

Event Details

The Polar Plunge® is a signature fundraiser for Special Olympics where individuals raise funds and awareness by braving the cold and taking the plunge into icy waters! Individuals from local law enforcement, schools, businesses and organizations will raise a minimum of \$75 to participate. This event features a post party, where awards and prizes will be handed out as well. Registrants will receive a meal at the postparty and a long sleeve t-shirt.

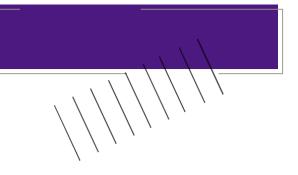
All money raised at the Polar Plunge® will directly benefit Special Olympics Iowa, allowing us to provide sports training and competition, health education, and leadership training to more than 9,100 Special Olympics athletes and Unified partners.

This year's Iowa City + Cedar Rapids Polar Plunge® will take place on Saturday, March 8th at The Iowa Memorial Union - Hubbard Park. More information on this plunge at www.soiowa.org/polar-plunge.









sponsorship opportunities

\$2,500

title sponsor

- Designation as a Title Sponsor on all printed materials, marketing materials, event website, and press releases.
- Prominent positioning of corporate logo on all Polar Plunge® long sleeve shirts.
- Prominent positioning of corporate logo on signage at the Polar Plunge®.
- Opportunity to have a representative speak at the Polar Plunge®.
- Recognition in our Special Olympics newsletter (30,000 circulation).
- Registration for up to 20 plungers.

\$1,000

gold sponsor

- Corporate logo on all printed materials, marketing materials, and event website.
- Prominent positioning of corporate logo on all Polar Plunge® long sleeve shirts.
- Prominent positioning of corporate logo on signage at the Polar Plunge®.
- Corporate listing on all press release materials.
- Registration for up to 10 plungers.

\$500

silver sponsor

• Corporate logo on all printed materials, marketing materials, and event website.

Corporate logo on all Polar Plunge® long sleeve shirts.

Corporate listing on all press release materials.

Registration for up to 5 plungers.

\$250

bronze sponsor

- Corporate listing on all printed materials, marketing materials, and event website.
- Corporate listing on all Polar Plunge® long sleeve shirts.
- Corporate listing on signage at the Polar Plunge®.



All donations to Special Olympics Iowa are tax deductible.

the impact of your support



9,136 ATHLETES, YOUNG ATHLETES & UNIFIED PARTNERS

FINANCIALS

84C

OF EVERY DOLLAR DIRECTLY SUPPORTS ATHLETES

2023 OPERATING

\$3,603,025

VOLUNTEERS



COMPETITIONS YEAR-ROUND

COUNTIES REPRESENTED

99

UNIFIED PROGRAMMING

52 PROGRAMS

11,260 **EXPERIENCES**



UNIFIED CHAMPION SCHOOLS

113 K-12 SCHOOLS

COLLEGES & UNIVERSITIES



DELEGATIONS











special olympics iowa

551 SE Dovetail Rd PO Box 620 Grimes, IA 50111 515.986.5520 www.soiowa.org

SPONSORSHIP REGISTRATION

IOWA CITY + CEDAR RAPIDS POLAR PLUNGE SATURDAY, MARCH 8, 2025 IOWA MEMORIAL UNION - HUBBARD PARK

Contact Name	
Address	
City, State, Zip	
E-Mail	Phone
I would like t	o support the Iowa City + Cedar Rapids Polar Plunge as a:

Title Sponsor (\$2500)

Company

- Gold Sponsor (\$1000)
- Silver Sponsor (\$500)
- Bronze Sponsor (\$250)
- Plunge Registrant or Chicken (\$75 minimum)
- Door Prize Sponsor Please list items to be provided:_____
- Other Donation Amount:

Mail completed registration form and check payable to:

Special Olympics Iowa Attn: Iowa City/Cedar Rapids Polar Plunge P.O. Box 620 Grimes, IA 50111

To pay by credit card, register online at www.soiowa.org or call Special Olympics Iowa at 515–986–5520.

QUESTIONS? CONTACT
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