

EMPLOYER MATCHING

Did you know you can get a donation to your page **DOUBLED**?

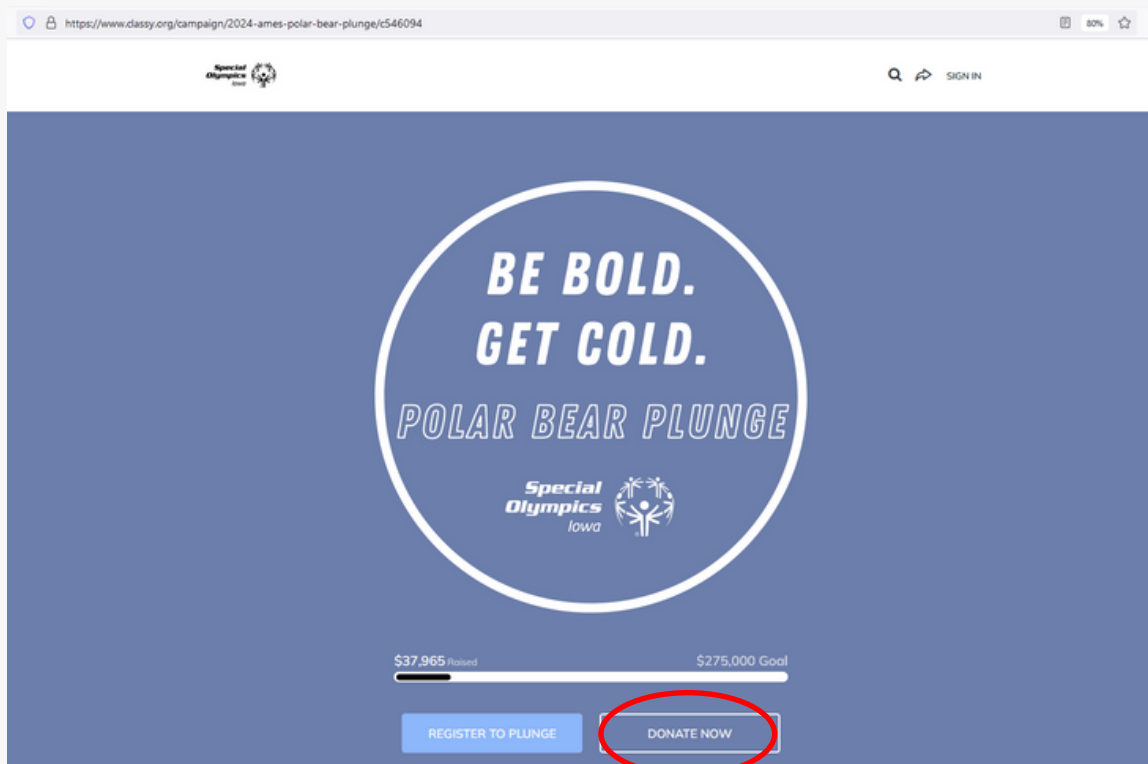
That's right, we said **doubled**. Many companies have matching gift programs that match a simple donation from an employee.

For example, if your aunt works at Wellmark (or another company that offers matching gifts) and donates \$20 to your Polar Plunge page, she can go through the matching gift process below and double that donation. Now, that simple \$20 donation turns into \$40 (\$20 from your aunt and \$20 from her company.) More money on your page, more money for Special Olympics Iowa athletes. We call that a win for everyone!

SO HOW DOES IT WORK?

STEP 1: DONATE

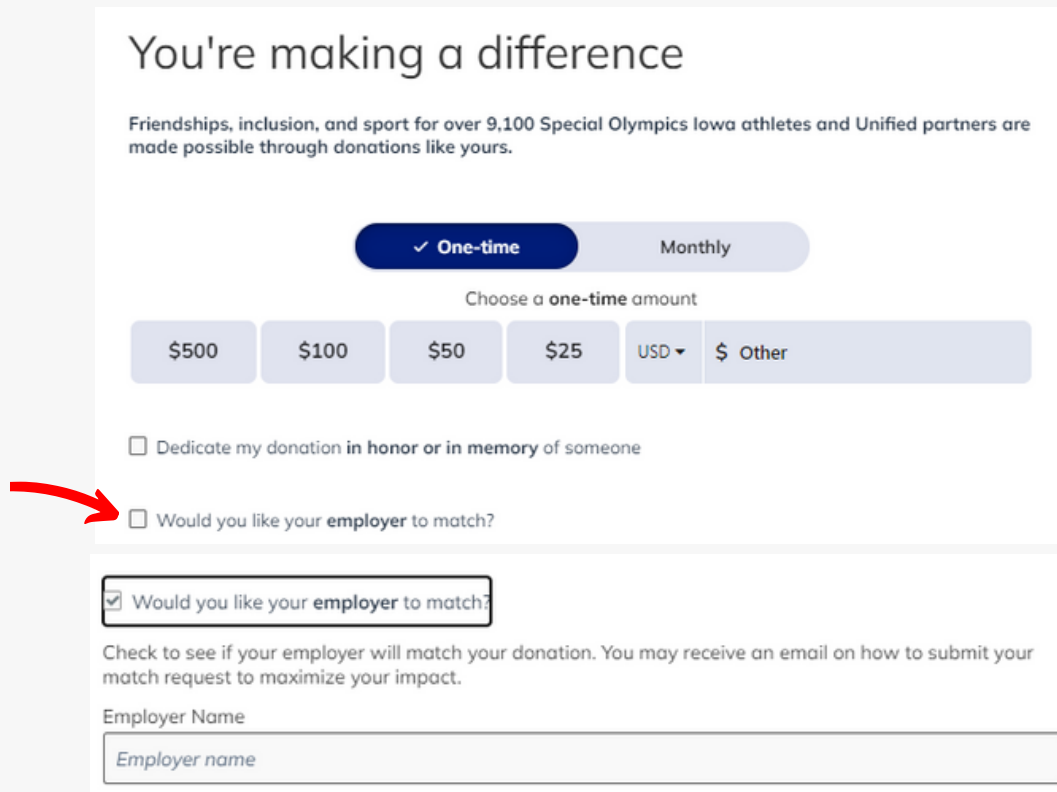
On the event homepage, select "Donate Now"



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STEP 2: CHECK FOR A MATCH

Checkmark the “Would you like your employer to match?” box.



The screenshot shows a donation form titled "You're making a difference". Below the title is a paragraph: "Friendships, inclusion, and sport for over 9,100 Special Olympics Iowa athletes and Unified partners are made possible through donations like yours." There are two radio buttons for frequency: "One-time" (selected) and "Monthly". Below this is a section for "Choose a one-time amount" with buttons for "\$500", "\$100", "\$50", "\$25", "USD", and "\$ Other". There are two checkboxes: "Dedicate my donation in honor or in memory of someone" and "Would you like your employer to match?". A red arrow points to the second checkbox. Below the checkboxes is a section for "Would you like your employer to match?" with a checked checkbox. Below this is a text input field for "Employer Name" with the placeholder text "Employer name".

Type in your employer’s name to see if they offer a matching gift program.



The screenshot shows a search results box for "Employer Name". The input field contains "Wellmark". Below the input field are three options: "Wellmark Foundation", "Wellmark Blue Cross Blue Shield (IA,SD only)", and "Other".

STEP 3: FINISH YOUR DONATION

Proceed through the remainder of the donation page and select “Give now.” Each company has a different matching gift process. You should receive an email from your company regarding the process to complete the match after the donation has been submitted.

