



How has Special Olympics Iowa impacted your life?

“Special Olympics has impacted my life in the most positive way by allowing me to make new friends, try sports that I haven’t tried or thought about trying and the opportunities that have been given to me like going to world games in Los Angeles. It has prepared me for a job search and I feel more confident going into a job interview thanks to the Athlete Leadership Trainings.”

– Lisa Spencer, Board Member, Global Messenger, Ankeny Angels



REACH REPORT



How has Special Olympics Iowa helped you outside of sports?

“It gave me more confidence and helped me to become more social.”

– Adam Rininger, Global Messenger, Muscatine Community YMCA

2022



551 SE Dovetail Road
PO Box 620
Grimes, IA 50111

(515) 986-5520
www.soiowa.org



THANK YOU TO OUR SPONSORS

CHAMPION STATEWIDE PARTNERS



PREMIER STATEWIDE PARTNERS

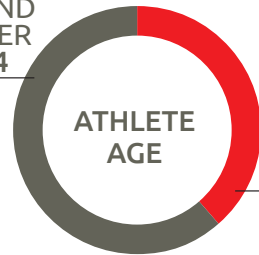


14,883



ATHLETES,
YOUNG ATHLETES &
UNIFIED PARTNERS

20 AND
UNDER
7,924



21 AND
OLDER
6,959

FINANCIALS

83 ¢ OF EVERY DOLLAR
DIRECTLY SUPPORTS
ATHLETES

2022 OPERATING
BUDGET **\$3,159,000.00**

VOLUNTEERS

3,688



LAW ENFORCEMENT TORCH RUN®

65 AGENCIES

OFFICERS INVOLVED **835**



COMPETITIONS YEAR-ROUND

54

COUNTIES
REPRESENTED
99



ATHLETE LEADERSHIP

86

GLOBAL
MESSENGERS

26

HEALTH
MESSENGERS



**Let me win,
But if I cannot win,
Let me be brave
in the attempt.**

UNIFIED CHAMPION SCHOOLS®

115 K - 12 SCHOOLS

4

SO COLLEGES &
UNIVERSITIES



DELEGATIONS

487



HEALTH & FITNESS

PROGRAMS

5

PARTICIPANTS

159



**Special
Olympics
Iowa**

SOCIAL MEDIA ENGAGEMENT

FACEBOOK PAGE LIKES **11,621**



TWITTER FOLLOWERS **2,258**

INSTAGRAM FOLLOWERS **2,274**



AVERAGE MONTHLY SOCIAL
MEDIA REACH **22,308**



23 OLYMPIC-TYPE SPORTS

Alpine Skiing - Basketball* - Bocce* - Bowling*
Cheerleading* - Cross Country Skiing - Cycling*
Developmental Events - Equestrian
Figure Skating - Flag Football* - Golf*
Gymnastics (Artistic & Rhythmic) - Powerlifting
Pickleball - Snowshoeing* - Soccer* - Softball*
- Speed Skating - Swimming* - Tennis*
Track & Field* - Volleyball*

*Unified Sports