

# EMPLOYER MATCHING

## DID YOU KNOW YOU CAN GET A DONATION TO YOUR PAGE **DOUBLED**?

YEP, THAT'S RIGHT. MANY COMPANIES HAVE MATCHING GIFT PROGRAMS THAT MATCH A SIMPLE DONATION FROM AN EMPLOYEE.

FOR EXAMPLE, IF YOUR AUNT WORKS AT WELLMARK (OR ANOTHER MATCHING GIFT COMPANY), AND DONATES \$20 TO YOUR POLAR BEAR PLUNGE PAGE, SHE CAN GO THROUGH THE MATCHING GIFT PROCESS EXPLAINED BELOW, AND DOUBLE THAT DONATION. NOW, THAT SIMPLE DONATION OF \$20 CAN TURN INTO \$40. (\$20 - FROM YOUR AUNT, \$20 - FROM HER COMPANY). MORE MONEY ON YOUR PAGE, MORE MONEY FOR SPECIAL OLYMPICS IOWA ATHLETES - WE CALL THAT A WIN!

## 4 STEPS TO DOUBLE YOUR DONATION

1.

Go to the Polar Plunge classy page & select [DONATE](#).

2.

If you are donating, select donation amount, check box stating "Would you like your employer to match?" Once you check this box, a list of Matching Gift companies will appear in a drop down menu. Select your company here.

3.

Donors - make sure to enter in your employer email and who you would like the donation to go to, along with the rest of the donation information.

4.

Each company has different matching gift processes, but you should receive an email from your company regarding your process after you fill in the donation information.