

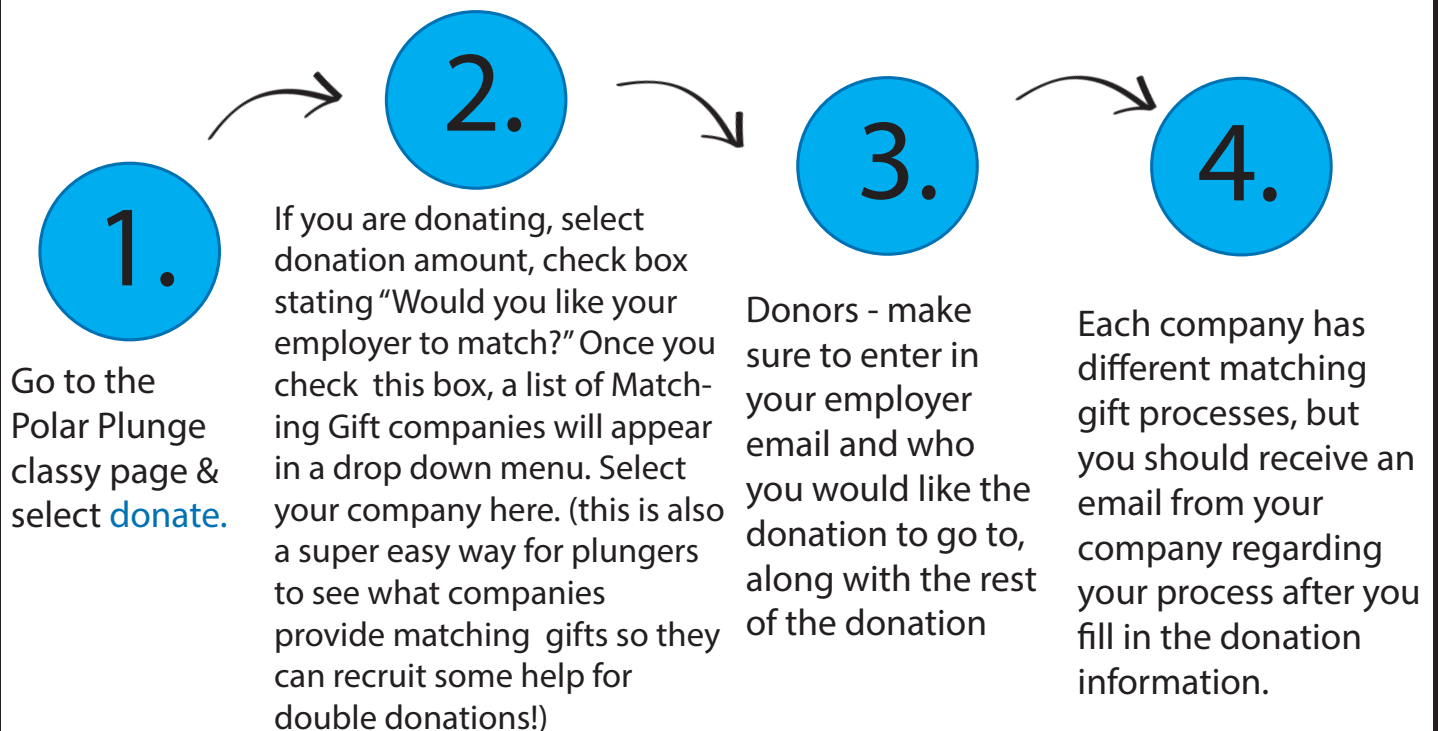
EMPLOYER MATCHING

DID YOU KNOW YOU CAN GET A DONATION TO YOUR PAGE **DOUBLED?**

YEP, THAT'S RIGHT. MANY COMPANIES HAVE MATCHING GIFT PROGRAMS THAT MATCH A SIMPLE DONATION FROM AN EMPLOYEE.

FOR EXAMPLE, IF YOUR AUNT WORKS AT WELLMARK (OR ANOTHER MATCHING GIFT COMPANY), AND DONATES \$20 TO YOUR POLAR PLUNGE PAGE, SHE CAN GO THROUGH THE MATCHING GIFT PROCESS (EXPLAINED BELOW), AND DOUBLE THAT DONATION. NOW, THAT DONATION CAN TURN INTO \$40. (\$20 - FROM YOUR AUNT, \$20 - FROM HER COMPANY). MORE MONEY ON YOUR PAGE, MORE MONEY FOR SPECIAL OLYMPICS ATHLETES - WE CALL THAT A WIN!

4 STEPS TO DOUBLE YOUR DONATION



Plungers - in order to receive credit for matching gifts from your donors, please email us at mnelson@soiowa.org