



Special Olympics
Unified Sports®

PRESENTS



VIRTUAL COLLEGE CHAMPIONSHIP WEEK

APRIL 12-16, 2021

DO YOU HAVE WHAT IT TAKES TO BE THE TOP COLLEGE TEAM IN THE NATION?

SHOW YOUR COMMITMENT TO INCLUSION VIRTUALLY ACROSS THESE THREE CATEGORIES:

UNIFIED SPORTS

INCLUSION EVENTS

SOCIAL MEDIA

2 WAYS TO WIN!

1. COMPETE AGAINST ALL COLLEGES IN OUR NATIONAL CHAMPIONSHIP

2. CHALLENGE YOUR RIVAL TO SEE WHO IS BEST

WHAT IS VIRTUAL COLLEGE CHAMPIONSHIP WEEK?

Complete different inclusive virtual activities during the week of April 12-16, 2021 to score points. The team with the most points at the end of the week will be the National College Champion.

HOW DO YOU PARTICIPATE?

Participate in 3 steps!

- 1) Select a "Captain" to [REGISTER HERE](#)
- 2) Plan out your week
- 3) Complete activities and post on social media with #SOCollegeChampWeek

TEAMS FROM ANY COLLEGE CAN REGISTER! ALL STUDENTS, STAFF AND CAMPUS COMMUNITY MEMBERS CAN PARTICIPATE!

FIRST 50 TEAMS TO REGISTER RECEIVE FREE T-SHIRTS!

Questions?

Contact socollege@specialolympics.org

www.generationunified.org

WHO CAN PARTICIPATE?

Any college or university can compete in the Virtual College Championship Week, and it is open to students, staff and the campus community. If your group is not currently working with Special Olympics, we will connect you with your State Special Olympics office upon registering.

MORE DETAILS

Once your "Captain" registers, they will receive an activation kit that explains all of the activities and scoring in greater detail. Start planning for Virtual Championship Week with your team right away.

During Virtual Championship Week, your team will complete activities between Monday, April 12 and Friday, April 16, 2021. The more activities you complete, the more points you score. Report all completed activities by posting on social media with #SOCollegeChampWeek in order to receive your points.

Awards and recognition will take place on Sunday, April 18, 2021 at a Virtual College Champ Week results ceremony.

CHALLENGE YOUR RIVAL

When registering, your team can challenge a rival college team. You and your rival's scores will be compared at the end of the week and the winning team will get a special Rivalry Series Award!

THANK YOU TO OUR PRESENTING PARTNERS AT ESPN!



VIRTUAL COLLEGE CHAMPIONSHIP WEEK ACTIVITIES

UNIFIED SPORTS

- Trick Shot Video
- Esports Play
- Virtual Workout
- Virtual 5K/Race
- Team Passing Video

INCLUSION EVENTS

- Virtual Hangout
- Sing-A-Long/Dance Party
- Inclusion Kickoff Speech
- Virtual Arts, Crafts or Cooking
- Social Distance Parade

SOCIAL MEDIA

- Lip Sync Video
- My Virtual Space
- What is Inclusion? Video
- Campus/Alumni "Like" Challenge
- "Campus VIP" Inclusion Pledge

