



2021 Actual (unaudited) vs 2020 Budget

	MTD January 2021			YTD January 2021		
Notes	Actual	Budget	Variance	Actual	Budget	Variance
Revenue						
Promotion Revenue	\$ 7,021	\$ 7,500	\$ (479)	\$ 7,021	\$ 7,500	\$ (479)
Individual Contributions (incl. telemarketing)	20,635	23,740	(3,105)	20,635	23,740	(3,105)
SOI Grants	-	-	-	-	-	-
Corporate Contributions	1,000	30,000	(29,000)	1,000	30,000	(29,000)
Program Revenue	-	-	-	-	-	-
Civic Contributions	225	100	125	225	100	125
Other Combined	6	-	6	6	-	6
Total Cash Revenues	28,887	61,340	(32,453)	28,887	61,340	(32,453)
Investment income	11	-	11	11	-	11
Gain (Loss) on Investments	-	-	-	-	-	-
Investment income	11	-	11	11	-	11
In Kind Revenue	-	-	-	-	-	-
Total Revenue	28,898	61,340	(32,442)	28,898	61,340	(32,442)
Expenses						
<i>Development Expenses</i>						
Development Payroll	18,927	17,801	(1,127)	18,927	17,801	(1,127)
Promotion Expenses	5,182	16,100	10,918	5,182	16,100	10,918
Other Combined	5,806	6,721	915	5,806	6,721	915
Total Development Expenses	\$ 29,915	\$ 40,622	\$ 10,707	\$ 29,915	\$ 40,622	\$ 10,707
<i>Program Expenses</i>						
Program Payroll	54,339	54,514	175	54,339	54,514	175
Program Expenses	16,586	31,185	14,599	16,586	31,185	14,599
Other Combined	17,408	18,210	803	17,408	17,348	(60)
Total Program Expense	\$ 88,333	\$ 103,910	\$ 15,577	\$ 88,333	\$ 103,047	\$ 14,714
<i>Admin Expenses</i>						
Admin Payroll	2,709	5,300	2,591	2,709	5,300	2,591
Audit Fees	-	-	-	-	-	-
Investment Management Fees	-	150	150	-	150	150
Other Combined	1,422	509	(913)	1,422	509	(913)
Total Admin Expense	\$ 4,131	\$ 5,959	\$ 1,828	\$ 4,131	\$ 5,959	\$ 1,828
Total Cash Expenses	\$ 122,380	\$ 150,490	\$ 28,111	\$ 122,380	\$ 149,628	\$ 27,248
Program In Kind	-	-	-	-	863	863
Development In Kind	-	-	-	-	-	-
Total Inkind Expenses	\$ -	\$ -	\$ -	\$ -	\$ 863	\$ 863
Depreciation Expense	\$ 7,552	\$ 7,100	\$ (452)	\$ 7,552	\$ 7,100	\$ (452)
Total Expenses	129,931	157,590	27,659	129,931	157,590	27,659
Operating Loss:	\$ (101,033)	\$ (96,250)	\$ (4,783)	\$ (101,033)	\$ (96,250)	\$ (4,783)