Whole School Engagement

- allows opportunities for all students to participate in Unified School programming through sustained school-wide activities, which can include sports, education, leadership and advocacy initiatives.

Host a **Spread The Word Day** in your school!

The Spread the Word to End the Word® Campaign is a grassroots effort to educate people around the world about hurtful language and advocate for them to stop using the “R-word” (“retard” and comparable words in different cultures). The campaign targets students through school events and social networking, inviting them to sign an online pledge, and spread the word on their campuses. Thousands of people have taken the online pledge while millions have signed petitions, banners and taken oaths around the world to stop hurtful language and banish prejudices. **Take the pledge at [www.r-word.org](http://www.r-word.org).**

**Awareness Day or Week**, features multiple activities and/or days focused on raising awareness around intellectual disabilities, Special Olympics, Unified Sports, Respect Campaigns and the Unified Champion School message as a whole.

**School Assemblies & Pep Rallies** are wonderful ways to engage the whole school. These activities can serve as an effective way for youth leaders to have their voices heard across the entire school community! The students can truly encourage positive change and gain support of the faculty and student body! During assemblies and pep rallies your school’s Unified Sport teams can give demonstration and tell other why being a Unified Champion School is so important!