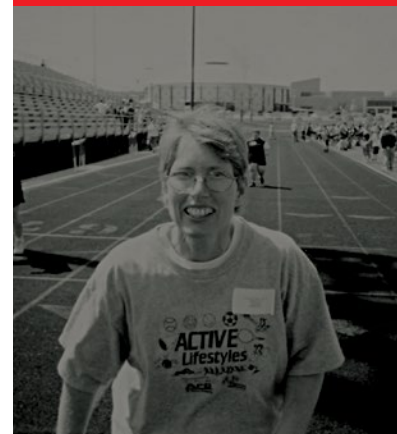




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2017 Reach Report

Special Olympics Iowa Annual Report

**Special
Olympics**
iowa



THANK YOU TO OUR SPONSORS

CHAMPION STATEWIDE PARTNERS



PREMIER STATEWIDE PARTNERS

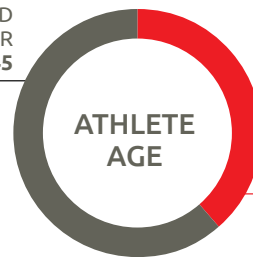


ATHLETES, UNIFIED PARTNERS,
AND YOUNG ATHLETES

14,961



21 AND
UNDER
8,445



ATHLETE
AGE

22 AND
OLDER
6,516

FINANCIALS

76.2¢ OF EVERY DOLLAR DIRECTLY
SUPPORTS ATHLETES

2017 OPERATING BUDGET **\$3,916,541**

23 OLYMPIC STYLE SPORTS

Alpine Skiing | Athletics (Track & Field)
Basketball | Bocce
Bowling | Cheerleading
Cycling | Developmental Events
Equestrian | Figure Skating
Flag Football | Golf
Gymnastics (artistic & rhythmic)
Nordic Skiing (cross country)
Powerlifting | Roller Skating
Snowshoeing | Soccer
Softball | Speed Skating
Swimming | Tennis
Volleyball



COMPETITIONS YEAR-ROUND

90

ALL COUNTIES
REPRESENTED

99



UNIFIED SPORTS

45

EVENTS

ATHLETES
3,926

PARTNERS

4,373



CHALLENGE DAYS

7

EVENTS

310 ATHLETES



HEALTHY ATHLETES

ATHLETE EXAMS

1,032

CLINICAL VOLUNTEERS

240



VOLUNTEERS

18,625



SOCIAL MEDIA ENGAGEMENT



facebook.com/specialolympicsia



twitter.com/soiowa



Instagram.com/specialolympicsia



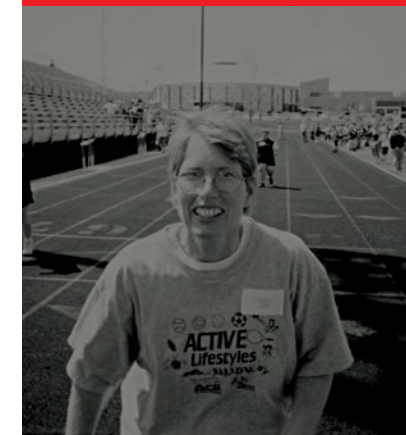
youtube.com/soiowa2

YOUNG ATHLETE PLAY DAYS

9

EVENTS

1,010 YOUNG
ATHLETES





"I am an SOIA athlete and a Global Messenger. Before I was a Global Messenger I was very shy, but not now. I love doing speeches. I have been on the Board of Directors. And I have friends, and as a Global Messenger I love when it is time to train new ones. To see how they are when they came. And in the end see how they blossom. And at the end when you get to hear their first speech is the best, because you get to hear their stories too."

~ Charity Hodson, athlete

"My son has become so much more independent and has more self-confidence than ever before. Special Olympics has done that for him."

~ Holly Meyer, parent

"I absolutely love seeing everyone cheering, I love seeing everyone's faces light up in accomplishment. It's absolutely amazing to see the pure joy and happiness and a lot of love that everyone has towards each other. I hope to continue to be able to volunteer!"

~ Hope Kruse, volunteer



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