Has your boss ever pushed you **Over the Edge?** Return the favor and

TOSS YOUR BOSS!

## Gather your co-workers

Have a meeting and get everyone on board!

### Decide who's getting tossed\*

Your fearless leader may not seem so fearless when it comes to dangling over the side of a 345-ft building. Start a petition and generate excitement in the office so that your boss can't say no!

# Register your boss online www.soiowa.org/overtheedge

### Communicate your team goal

Collectively, you and your team must raise a minimum of \$1,000 to Toss Your Boss.

\*Your boss has the option to respectfully decline participation ONLY if they or the company match the

donations raised by the employees. Then the participation spot is drawn from all willing individuals who contributed funds!



"Being able to go Over the Edge and raise awareness for Special Olympics was amazing, and I am so glad I got to be a part of this experience." - Pastor Dan Kuckuck, 2014 Toss Your Boss Participant

### Make a "towering" impact

The fear of heights is one of the most common phobias in the world... but why let that stop you? Over the Edge is a unique opportunity for individuals and organizations to raise money and support SOIA athletes by rapelling off the 345-ft Financial Center in downtown Des Moines! In 2016, sponsors and participants of Over the Edge raised more than \$80,000 for lowa athletes, giving them opportunities to participate in year-round sports, health and educational programming - and most importantly - experience joy, pride and respect.

#### Share the Dare

The whole event is an experience you'll never forget, and one you'll want to share with others! Help us recruit rappellers or find another way for everyone to be involved:

- Rappel Solo
- Corporate Challenge
- Toss Your Boss
- Volunteer
- Sponsor

Recruit



facebook.com/SpecialOlympicsIA



@soiowa



special olympics ia



soiowa2

www.soiowa.org/over-the-edge







Presented by...



Wednesday, September 13, 2017
The Financial Center • Des Moines
www.soiowa.org/over-the-edge





# 345 FEET. ONE RAPPEL. ONE CAUSE.

- Ri Re
- **REGISTER**

Register online at soiowa.org/over-the-edge and set up your Firstgiving fundraising page.

- COLLECT DONATIONS

  Participants must raise a minimum of \$1,000 to go Over the Edge. Use your online fundraising page or collect cash and checks from your network of friends, family and co-workers.
- SECURE YOUR RAPPEL SPOT
  Once you reach the \$1,000 minimum
  fundraising goal, you will be guaranteed a
  rappel spot and we will contact you to secure a
  rappel time. Space is limited.
- EARN INCENTIVES

  Everyone who raises at least \$500 is eligible for one-of-a-kind Over the Edge gear!
- GO OVER THE EDGE!
  This is a big building, one of the largest in Des Moines. A rappel of 345 feet is huge by anyone's standards!





Special Olympics Iowa athlete Marissa Schletzbaum and Over the Edge staff rappel down the Financial Center on October 26. 2017.

When you register to Go Over the Edge and raise your minimum fundraising goal of \$1,000 you make a difference in the lives of our athletes!

### **Event Partners -**

### Presented by...





SPACE2WORK

The Des Moines Register

PART OF THE USA TODAY NETWORK

#### **Special Olympics Iowa**

- Special Olympics Iowa benefits approximately 14,000 athletes with intellectual disabilities and Unified Partners.
- Serves athletes in each of Iowa's 99 counties.
- Provides training and competitions in 23 Olympic-type sports.
- SOIA hosts nearly 90 events statewide throughout the year.

Special Olympics allows athletes to reach their full POTENTIAL.

Special Olympics promotes INCLUSION within our families, schools, communities and more.

Special Olympics is not just an event, but an EVERYDAY way

Special Olympics is not just an event, but an EVERYDAY way of life.





### The Law Enforcement Torch Run®

- The Law Enforcement Torch Run® is the largest grassroots fundraiser and public awareness vehicle for Special Olympics in the world.
- The mission of LETR is to raise funds for, and awareness of, the Special Olympics movement.
- In Iowa, events include our Final Leg Run, statewide Polar Plunges, Cop on Tops, T-Shirt Sales, Truck Convoy, Plane Pull, Over the Edge and much more!
- In 2016, the Law Enforcment Torch Run® for Special Olympics Iowa involved more than 1,000 law enforcement officers and personnel representatives who raised more than \$850,000 for Special Olympics Iowa.



