**Development Report**

**September 2017**

**Statewide Partners**

**Variety The Children’s Charity** – their gift has increased to $25,000 and they have become a Champion Statewide Partner. Their grant goes to Young Athlete Play Days as well as Unified Champion Schools.

**Sammons Financial –** Currently have a $50,000 solicitation to support Team Iowa at the USA Games in Seattle in 2018

**Principal Financial –** currently have a $50,000 solicitation out to become a statewide partner (historically support at the $10,000 level but have changed their giving process and pillars)

**Upcoming**

**Knights of Columbus** - Statewide partnership and individual council funding will begin to come in starting in October.

**Tailgate for Teammates** – Tailgate for Teammates will be October 21st from 6-9 at the Marriott in West Des Moines. Tickets are available – please consider purchasing a 4 pack and introducing new potential supporters for Special Olympics Iowa. Contact Stuart or John for more information.

**ISU Football fundraiser** – Wells Fargo/Sammons volunteers along with athletes will be outside of the homecoming game at ISU collecting donations – October 28th

**New Fundraisers**

**Truck Raffle** – athletes/teams will be able to sell tickets to raffle a truck, ticket prices will be $5 with 50/50 share with the state office – Working on details and logistics currently

**Home and Garden show 2018** – Special Olympics Iowa is the charity of choice for the Home and Garden Show 2018 (February). We will be able to set a booth up and collect donations throughout the weekend as well as being a beneficiary of their silent auction.

**Other**

**State of Iowa appropriation fund** – check received for $100,000

**IDMP Direct Marketing** – currently trending according to budget and along with SOI’s projections. There is a lot of work being done at SOI to begin to unveil the 50th anniversary giving campaign which will begin October of this year.