

**Special Olympics Iowa
Development Report
July, 2016**

LETR Fundraisers Recap

- **Plane Pull** – The Lohse Family Foundation presented the 3rd^d Annual Plane Pull on June 4th at the Des Moines International Airport. Participants and spectators gathered at Endeavor Air to watch 35 teams of 20 pull a UPS 757 12 feet as quickly as possible. In addition to the Plane Pull competition, people were able to enjoy lunch, kid's activities and police displays. The event raised **over \$100,000** for Special Olympics Iowa!
- **Cop on Top**
 - W. Des Moines - \$4,455
 - Des Moines (SE 14th) - \$9,275
 - Altoona - \$4,064
 - Windsor Heights - \$4,816
- **Dallas County Car Show** – \$3,475
- **Run with the Police** – The Des Moines Police Department organized the 2nd annual Run with the Police 5k event on Saturday, May 21st with all proceeds benefitting SOIA. The event raised over \$17,000!
- **Texas Roadhouse Luncheon** - \$28,148
- **Pigskin Madness** – **Tickets are now available!** We can raise **\$100,000** for Special Olympics Iowa! It's easy - we need just 200 people to sell a book of tickets (25 tickets per book). Pick up your book to sell and be sure to grab one for a friend!

Upcoming Fundraisers

- **Swing with the Celebrities** – LL Pelling along with two anonymous donors sponsored the Swing with the Celebrities Golf Tournament held Wednesday, June 29 at Brown Deer Golf Course. We had 29 five some who enjoyed a day of golf with former Hawkeyes athletes and our Special Olympic athletes.
- **Kiwanis Golf Tournament** – **Thursday, August 17**, Ankeny
- **Cargill Night at the Ballpark** – **Saturday, August 20**, Cedar Rapids
- **Over the Edge** – Over the Edge planning for 2016 is underway with the event scheduled for **October 26th** at the Financial Center. Sammons has joined us and will be our Presenting Sponsor at \$20,000. Don't forget to register and join in on the fun!
www.soiowa.org/overtheedge.
- **Dunkin' Donuts Cop on Top** – **Friday, September 17**, Statewide – SOIA will participate in their first Dunkin' Donuts Cop on Top event at all Dunkin' Donut locations in the state. Officers will be collecting donations for SOIA from 6:00am-11:00am and each person that donates will receive a coupon for a free coffee. Stop by your local Dunkin' Donuts in the morning!

- **Truck Convoy – HONK! HONK! -Saturday, October 8th**
- **Fall Plunges –**
 - Davenport – October 22
 - Siouxland – October 29
 - W. Des Moines – November 5
 - Fort Dodge – November 6
 - Dubuque – November 19
- **Notre Dame Football Raffle – November 17, 2016**, Knights of Columbus Councils and Law Enforcement will sell blocks of 300 tickets at \$10 a ticket. We have secured the rooms and have a verbal commitment from Notre Dame for 100 tickets.

Grants and Proposals

- Received Existing Relationships
 - Prairie Meadows \$5,000
 - Principal \$10,000
 - Wells Fargo \$25,000
- New Relationships
 - MDRT- Jim Harvey
Asking \$15,000- expecting \$15,000
 - Telligent- Healthy Athletes
Asking \$50,000- expecting???

Corporate Activity

- Sammons Transformational Funds received \$50,000

2016 Summer Games Fundraising

- Goal of \$52,000—Actual \$54,255