**Development Report**

**February 2017**

**Grants and Proposals**

* New Statewide Partner – UnitedHealthcare -- $25,000 check received
* New Statewide Partner --Iowa Farm Bureau – $25,000 check received
* Dubuque Racing Association grant has been submitted ($25,000)
* Prairie Meadows grant has been submitted ($5,000)
* Wells Fargo will be submitted for $30,000 in March to get commitment before Summer Games
* Hy-Vee proposal will be submitted in March for Statewide Partnership
* Sammons Financial proposal will be submitted in March

**2017 Winter Games fundraising efforts**

Goal of $12,500 currently at $12,075

**2017 Mid-Winter tournament fundraising efforts**

University of Iowa Community Credit Union – New sponsor at $1,000 level for this year

Fareway will support Mid-Winter Tournament at some level but haven’t heard amount

Any connections in the Iowa City/Cedar Rapids area would be great to continue to grow the support of Mid-Winter Tournament and the Plunges there

Goal of $2,500 currently at $1,700

**2017 Summer Games Fundraising efforts**

Start to get Summer Games fundraising started – Meetings and solicitations will start in March

Goal of $60,000 currently at $2,500

Any connections in the Ames area for Summer Games support please send to John or Stuart

**Gourmet Gala**

New setup due to changes at ISU dining and catering

Location will be Memorial Union

Looking for Table Hosts ($1,000) – Past year the board supported 2 tables

**Tailgate for Teammates**

Date set for October 21 at the Marriott in West Des Moines – Tickets will be the same $75 a person and $200 for a four pack

Looking for sponsors and/or in kind donations for silent auction

**Endowments**

* **Endowment:**
  + Dubuque Endowment – $12,000
  + Des Moines Endowment – $10,000
    - Jim Theisen gave another $5,000 to this fund so that we would reach the $10,000 to start to gain on this fund

**Other**

* We have started the Planned Giving Collaborative with Special Olympics Iowa – This is an add on to the IDMP program that takes care of all of our direct mail – First mailing to include Iowa donors will be March
* The Heritage Company (business to business calling) are in the process of purchasing lists to try to grow B2B calling

***LETR Fundraisers***

**Dodgeball –** Norwalk Police Department hosted the 3rd Annual Dodgeball Tournament in Norwalk. There were 17 teams that went back in time to relive their elementary school days with a good ole fashion game of dodgeball! More than $8500 was raised.

**Torch Run Dance –** The Annual Torch Run Dance & Auction was held Saturday, January 21st from 7:00pm – 11:00pm at Wells Fargo Event Center downtown. Guests enjoyed food, beverages, a live & silent auction and music. Many of our athletes were in attendance and danced the night away! Over $10,000 was raised for SOIA!

**Polar Plunges –** register at [www.soiowa.org/plunge](http://www.soiowa.org/plunge)

* + Warren County – February 25
  + Council Bluffs – March 25
  + Ames Greek Week Polar Plunge (non LETR) – April 1
  + Cedar Rapids – March 25
  + Iowa City – March 25
  + Waterloo/Cedar Falls – April 9
  + Fairfield – April 22
  + NW Iowa – April 29
  + Ottumwa – April 29

**Iowa Law Enforcement Half Marathon – April 22**. Dallas Center Police Department will host the 3rd Annual half marathon or 5k event which will be held at Banner Lakes at Summerset Park in Warren County. Register today!

**Run with the Police –** The Des Moines Police Department is hosting the 3rd Annual 5k fun run with proceeds benefitting Special Olympics Iowa on Saturday, May 20. Participants will start and finish at Des Moines Police Dept. New this year---individuals can register their pet the morning of the event.

**Cop on Top - Walmart**

* + March 31-April 2 - Ankeny
  + April 14 – 16 – WDM
  + May 5-7 – Grimes
  + June 16-18 – Windsor Heights

**Plane Pull** – The Lohse Family Foundation presents the third annual Plane Pull fundraiser on **June 3rd** at the Des Moines International Airport. Teams consist of 20 members and will be a minimum fundraising goal of $1,000/team. Get your team registered today at [www.soiowa.org/planepull](http://www.soiowa.org/planepull)

**Casey’s –** We are very excited to announce that we will be increasing our partnership opportunity with Casey’s. The month of June Casey’s will be selling icons and will also be donating .05 for every 44oz fountain cup sold. We have more than 500 stores in Iowa. Casey’s is expanding this promotion to all 15 states that they have a presence in. Please visit your local Casey’s stores in June and thank the manager for their support and encourage them to sell the $1 icons.