

Development Report

February 2016

Grants and Proposals

- Farm Bureau – Proposal is ready to be sent in the coming month
- United Way of NC Iowa – Grant for Mason City Team Abilities
- Grinnell Mutual Insurance - \$5,000 Summer Games
- March is when the following grants will be going out
 - Dubuque Racing Association
 - State Farm Neighborhood Assist
 - Principal Grant
 - Alliant Energy Foundation

Corporate Activity

Granite City

We are participating in a fundraising campaign with the three Granite City locations: Clive, Cedar Rapids and Davenport. Anyone who brings a flyer in, or tells their server that they are there for Special Olympics 20% of your bill will go back to Special Olympics

2016 Mid-Winter tournament fundraising efforts

The fundraising goal for mid-winter tournament this year is \$5,000.

Currently we have secured \$1,200 with solicitation letters out to past supporters

2016 Summer Games Fundraising efforts

Start to get Summer Games fundraising started – Meetings and solicitations will start in March

Board Assistance

Help us make connections with the following companies: Dubuque area companies for Winter Games prospects, American Enterprise Group, Google, CBRE Hubbell Realty, John Deere, and DuPont Pioneer. We are also seeking assistance for prospects for summer games.

Individual Giving

- **Endowment:**
 - Dubuque Endowment – \$11,108
 - Des Moines Endowment – \$4,313
- **Gourmet Gala Updates:**
 - Looking for table hosts (last year SOIA had 2 board sponsored tables) \$1,000
- **Database:**
 - Hired database coordinator to help with data entry

Knights of Columbus State Convention

We have been invited by the Knights of Columbus to have an informational booth at their state convention on April 15 – 16 in downtown Des Moines at the Marriott – please let us know if you'd be interested in helping staff the booth.

LETR Fundraisers

Dodgeball – Norwalk Police Department hosted the 2nd Annual Dodgeball Tournament in Norwalk. There were 19 teams that went back in time to relive their elementary school days with a good ole fashion game of dodgeball! We had two teams from the office...Team Depends and Team Young Guns and yes....Team Young Guns earned the bragging rights! More than \$8500 was raised.

Torch Run Dance – The Annual Torch Run Dance & Auction was held Saturday, February 6th from 8:00pm – Midnight at the DMPD Recreation Building in Pleasant Hill. Guests enjoyed food, beverages, a live & silent auction and music by the DPS band “The Authority.” Many of our athletes were in attendance and danced the night away! Over \$8,000 was raised for SOIA!

Polar Plunges – register at www.soiowa.org/plunge

- Warren County – February 27
- Council Bluffs – March 19
- Ames Greek Week Polar Plunge (non LETR) – April 1
- Waterloo/Cedar Falls – April 9
- Cedar Rapids – April 16
- Iowa City – April 16
- NW Iowa – April 30
- Ottumwa – April 30

Iowa Law Enforcement Half Marathon – April 23. Dallas Center Police Department will host the 2nd Annual half marathon, 10k or 5k event which will be held at Banner Lakes at Summerset Park in Warren County. Register today!

Run with the Police – The Des Moines Police Department is hosting the 2nd Annual 5k fun run with proceeds benefitting Special Olympics Iowa on Saturday, May 21. Participants will start and finish at Des Moines Police Dept. New this year---individuals can register their pet the morning of the event.

Cop on Top

- April 8 – 10 – Walmart (WDM)
- April 22-24 – HyVee (Windsor Heights)
- May 27-29 – Walmart (Ankeny, Altoona & SE 14th St DSM)
- August 19-21 – Walmart (Grimes)

Plane Pull – The Lohse Family Foundation presents the third annual Plane Pull fundraiser on **June 4th** at the Des Moines International Airport. Teams consist of 20 members and will be a minimum fundraising goal of \$1,000/team. Get your team registered today at www.soiowa.org/planepull