

Development Report April 2016

New Hire

- Stephanie Kocer: Marketing & Communications Manager

Grants and Proposals

- Grinnell Mutual Insurance - \$5,000 Summer Games
- The following grants were submitted in March:
 - Existing Relationships
 - Dubuque Racing Association
 - Principal Grant
 - Hy-Vee
 - Received \$45,000+ and numerous in-kind donations
 - Farm Bureau
 - Asked for Statewide Sponsorship of \$25,000
 - UnitedHealthcare
 - Increased from \$10,000 to \$15,000
 - New Relationships
 - AmeriGroup
 - Received \$5000 commitment
 - AmeriHealth
 - Expecting \$15,000 commitment

Corporate Activity

- Kohl's is coming on as a Statewide Partner
- Sammons transformational funds have been requested in the amount of \$75,000

2016 Summer Games Fundraising Efforts

- The fundraising goal for Summer Games this year is \$52,000
- Currently we have secured a total of \$35,000
 - Hy-Vee \$20,000
 - Grinnell Mutual \$5,000
 - Barilla \$5,000
 - SFG \$5,000

Ames Polar Plunge

- Polar plunge was held on April 13, 2016 and raised over \$284,000
- That is our largest single fundraising event

Tailgate for Teammates

- Event will take place on September 17, 2016
- Secured Presenting Sponsor Voya for \$18,000
- Still need live and silent auction items and board representation

Individual Giving

- **Bequest**
 - Robert Wilson – \$9,500
- **Gourmet Gala Updates:**
 - Looking for table hosts (last year SOIA had 2 board sponsored tables) \$1,000

LETR Fundraisers

YTD Total

- \$163,579

Polar Plunges – register at www.soiowa.org/plunge

- Waterloo/Cedar Falls – April 9
- Cedar Rapids – April 16
- Iowa City – April 16
- NW Iowa – April 30
- Ottumwa – April 30

Iowa Law Enforcement Half Marathon

- Held on April 23, 2016
- Dallas Center Police Department will host the 2nd Annual half marathon, 10k or 5k event which will be held at Banner Lakes at Summerset Park in Warren County

Run with the Police

- Held on May 21, 2016
- The Des Moines Police Department is hosting the 2nd Annual 5k fun run
- Participants will start and finish at Des Moines Police Department
- New this year: Individuals can register their pet the morning of the event

Cop on Top

- April 8 – 10 – Walmart (WDM)
- April 22-24 – HyVee (Windsor Heights)
- May 27-29 – Walmart (Ankeny, Altoona & SE 14th St DSM)
- August 19-21 – Walmart (Grimes)

Plane Pull

- The Lohse Family Foundation presents the third annual Plane Pull fundraiser on **June 4th** at the Des Moines International Airport
- Teams consist of 20 members and will be a minimum fundraising goal of \$1,000/team

- Get your team registered today at www.soiowa.org/planepull
- Secured Sponsors for Plane Pull Include
 - Lohse Family Foundation
 - \$20,000
 - Rasmussen Group
 - \$15,000
 - Karl's Chevrolet
 - \$10,000
 - Banker's Trust
 - \$5,000
 - Prairie Meadows
 - \$5,000

Prairie Meadows
 - McAninch
 - \$5,000