**Development Report**

**November, 2017**

* **LETR Truck Convoy –HONK! HONK!** The World’s Largest Truck Convoy took placeSaturday, October 21. **111** trucks participated in the convoy this year and we raised a record $39,000 for Special Olympics Iowa. Thanks to some new and returning sponsors for contributing to the success of the event; Niece Trucking, Johnsrud, Walmart, Iowa Motor Truck Association, TMC and Antique Truck Historical Society. Special thanks to Jalapeno Pete’s for letting us use their facilities, it was a gorgeous day!
* **LETR Fall Plunges –** One. Two. Three…. Plunge! Polar Plunge is a great opportunity to gather your friends, family and co-workers, dress up in costumes, splash around and maybe even dunk a few people! Registration is $75 per person and includes the plunge, a Polar Plunge long sleeve t-shirt, lunch at the post party and chances to win great prizes!

We are just wrapping up our Fall Plunges

* + **Davenport Polar Plunge – October 28**
    - We raised nearly $16,000 and had 110 plungers.
  + **Siouxland Polar Plunge – October 28**
    - We raised around $20,000 and had over 100 plungers.
  + **Jordan Creek Plunge presented by Lincoln Savings Bank – October 15**
    - Lincoln Savings Bank was our presenting sponsor for the 3rd year for the West Des Moines Polar Plunge. We raised around $40,000 and had 150 plungers.
  + **Fort Dodge Polar Plunge – November 5**
    - The Fort Dodge Polar Plunge raised over $10,000 and had over 60 plungers.
  + **Dubuque Polar Plunge– November 18**
    - TBA
  + We are now prepping for our 2018 Spring Plunges, with the Indianola Polar Plunge kicking things off on February 24th!
* **Tailgate for Teammates** 
  + Tailgate for teammates was held in September at the Marriott. Guests and athletes enjoyed the evening and we raised $46,610 – down from the $50,000 last year mostly due to VOYA changing $18,000 sponsorship to Run With Police
* **Statewide partners**
  + United Healthcare has committed to being a Statewide Partner again for 2018 - $15,000 is in and additional funds coming throughout the year
* **Grants** 
  + Application for Dubuque Racing Association $25,000 to be sent on December 1st
* **Other**
  + Winter Games Fundraising – has started for 2018’s game
  + Giving Tuesday is November 28th – we will have a huge push for giving this day as there is a triple match available
  + Year End giving has been planned with all direct marketing platforms with SOI – Again there is a year-end gift match with Finish Line
  + Finish Line will be supporting at the $5,000 (in addition to the year-end gift match funds)

**Mark your calendars!**

* Texas Roadhouse Luncheon is scheduled for Thursday, April 5; 11:00am – 2:00pm
* Ames Greek Polar Bear Plunge is scheduled for Friday, April 6; 4:00pm – 9:00pm at the Memorial Union
* Casey’s promotion is scheduled for the month of June!!! Details to follow