

Special Olympics Iowa  
**Development Report**  
**November, 2016**

- **Price Chopper Golf Tourney** – Price Chopper partnered with Special Olympics to host a golf tourney on Thursday, September 8 at Briarwood Golf Club in Ankeny. We had 12 foursomes for this event that enjoyed a day of golf, lunch and awards dinner. A big thanks to Price Chopper for joining our team and Lynn Clayton for all of his support!
- **LETR Truck Convoy –HONK! HONK!** The World’s Largest Truck Convoy took place Saturday, October 8. **116** trucks participated in the convoy this year and we raised a record \$38,000 for Special Olympics Iowa. Thanks to some new and returning sponsors for contributing to the success of the event; Niece Trucking, Joe Klee, Housby Mack, Johnsrud, Walmart, Iowa Motor Truck Association, TMC, Antique Truck Historical Society, DeCarlo Demolition. Special thanks to Jalapeno Pete’s for letting us use their facilities, it was a gorgeous day!
- **Notre Dame Football Raffle** - We teamed up with the Knights of Columbus in an effort to raffle off chances to attend a Notre Dame football game. This was a pilot program with the thoughts of going to a statewide event for the future. We were able to secure John Grubb as a \$5,000 sponsor to underwrite expenses. There were four councils that participated in this pilot program. We hope to promote this at the Knights of Columbus State convention in the spring. We are currently projected to raise - \$16,000.
- **LETR Fall Plunges** – One. Two. Three.... Plunge! Polar Plunge is a great opportunity to gather your friends, family and co-workers, dress up in costumes, splash around and maybe even dunk a few people! Registration is \$75 per person and includes the plunge, a Polar Plunge long sleeve t-shirt, lunch at the post party and chances to win great prizes!

We just wrapped up our final Fall Plunge this past weekend in Dubuque.

- **Davenport Polar Plunge – October 15<sup>th</sup>:**
  - We raised nearly \$18,000 and had 120 plungers. This was the first year we saw big involvement from the High School (North Scott) and we are very excited!
- **Siouxland Polar Plunge – October 29**
  - We raised around \$28,000 and had over 100 plungers.
- **Jordan Creek Plunge presented by Lincoln Savings Bank – November 5**
  - This was our second year pairing up with Lincoln Savings Bank to have them present the West Des Moines Polar Plunge. Big shoutout to their team for jumping on as a sponsor and taking the plunge! We raised over \$40,000 and had around 130 plungers.
- **Fort Dodge Polar Plunge – November 6**
  - The Fort Dodge Polar Plunge raised over \$11,000 and had over 60 plungers.
- **Dubuque Polar Plunge– November 19**
  - TBA
- WE are now prepping for our 2017 Spring Plunges, with the Indianola Polar Plunge kicking things off on February 25<sup>th</sup>!

- **Tailgate for Teammates**
  - Tailgate for teammates was held in September at the Ron Pearson Center. Guests and athletes enjoyed the evening and we raise \$60,000 – with an additional sponsorship of \$2,500 yet to come in. Thanks to the board members who came out to support the event. We are excited for next year as we are growing our committee.
  - Voya has taken it's sponsorship from Tailgate for Teammates to the Run with Police. The \$18,000 will be directed through that event, so there is an opening for a presenting sponsorship for the Tailgate for Teammates.
  
- **Grants**
  - Application for Dubuque Racing Association \$28,000 to be sent on December 1<sup>st</sup>
  - Million Dollar Round Table – submitted \$28,000 for Unified Champion Schools
    - Currently have moved to the next round and will be reviewed by the Grants Committee in December – Decision coming January 2017
  - Des Moines Rotary Club – Submitted \$22,000 grant request for the remaking/revamping/remodeling of the Iowa Hall of Pride Display at Hy Vee Hall in Des Moines
  - Theisen's More for your community \$3,900 received for Indianola Middle and High School for equipment to start and grow their Special Olympics Team
  - Delta Dental Grant – Healthy Athletes (specifically Special Smiles) Received \$10,000 grant for 2017 (previous amount received \$3,500)
  
- **Other**
  - Winter Games Fundraising – Currently raised \$6,000 with solicitations and meetings set for upcoming weeks – Any connections/information in the Dubuque area please let John and Stuart know!
  - Des Moines Community Foundation – Mr. Jim Theisen gave an additional \$5,000 to the Des Moines Special Olympics Endowment. This gets us over the \$10,000 mark where we start receiving the annual benefits from the endowment.
  - Potential new statewide sponsorship – Fareway currently has a solicitation for a Statewide Partner (\$25,000+) with the majority of their support going to Unified Sports and Unified Champion Schools -- they will know the amount that they are supporting Special Olympics by December 31, 2016