



***2018 Sponsorship Proposal for the
Jim Jordan Memorial Golf Classic benefiting Special Olympics Iowa***

Event Overview

Jim Jordan was a longtime supporter of Special Olympics Iowa, volunteering at area competitions, fundraising through Knights of Columbus and eventually serving on the Board of Directors. Jim was also a longtime member of the Urbandale Kiwanis Club, which has partnered with Special Olympics Iowa for many years.

In 1995, Jim and fellow committee members established a golf outing to benefit Special Olympics Iowa. In July of 2003, while plans for the golf outing were underway, Jim tragically died in an accident while on vacation in London. In honor of his service to Special Olympics Iowa and Kiwanis, this event was renamed the Jim Jordan Memorial Golf Classic.

The outing will be held on **Wednesday, August 15, 2018 at 8 a.m. at Otter Creek Golf Course** in Ankeny. All money raised at the golf outing will directly benefit Special Olympics Iowa, allowing us to provide sports training and competition to over 14,000 individuals with intellectual disabilities throughout the State of Iowa.

Sponsorship Commitment Level

Special Olympics Iowa is always looking for potential sponsors of the golf tournament. Sponsorship packages start at \$50 with \$1,000 being the Event or Lunch Sponsor. Listed below are the different levels along with the benefits a company will receive. All donations are tax deductible.

Recognition for Sponsors

\$1,000 Event Sponsor

- Company logo on golf classic web page on the Special Olympics Iowa website
- Opportunity to provide company banner at the event
- Logo on the program at the event
- Foursome in outing

\$1,000 Lunch Sponsor

- Company logo on golf classic web page on the Special Olympics Iowa website
- Opportunity to provide company banner at the event
- Logo on the program at the event
- Foursome in outing

\$100 Tee Sponsor

- Signage on tee
- Name on program at the event

\$50 Green Sponsor

- Signage on green
- Name on program at the event



Special Olympics Iowa has been serving the needs of children and adults with intellectual disabilities since 1968. The mission of Special Olympics Iowa is to provide year-round sports training and athletic competition in a variety of Olympic-type sports for individuals with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community.

Special Olympics Iowa is a statewide non-profit organization that uses sports training and quality competition to provide people with intellectual disabilities the opportunity to participate in a larger society where they are accepted and respected. Special Olympics Iowa currently serves over 14,000 athletes in all 99 counties in Iowa. Training and competition are offered in 23 different sports throughout the year.

In addition to the statewide games and tournaments offered to the athletes, Special Olympics Iowa offers additional specialized programs. Challenge Days are specially designed events using switch-activated equipment for athletes with the most severe and profound intellectual and physical disabilities. Unified Sports is the pairing of Special Olympics athletes and athletes without intellectual disabilities on the same team. The Athlete Leadership Program (ALPs) is designed to train athletes in literacy and speaking skills to enable the athletes to serve as public speakers, board members and other leadership roles in the community. Healthy Athletes is a screening program promoting greater overall health and fitness for the athletes. The Young Athlete Program is an introductory program offering play day activities and socialization skills for children with intellectual disabilities between the ages of three and seven.

Special Olympics Iowa is assisted annually by more than 15,000 volunteers throughout the State of Iowa. Two thousand of these volunteers serve as certified coaches for the various programs offered by Special Olympics Iowa.

Special Olympics Iowa

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