



Special Olympics Iowa

2013 Reach Report

“Let me win. But if I cannot win, let me be brave in the attempt.”
– Special Olympics Athlete Oath

Special Programs

There are two **Athlete Leadership Programs** offered that educate and train individuals with intellectual disabilities in literacy, leadership and speaking skills. The **Global Messenger** program teaches athletes to deliver speeches about Special Olympics Iowa and how it has changed their lives. The **Athlete Leadership Workshop** develops skills for athletes to serve in leadership roles.

More than 400 adult and child athletes with severe and profound intellectual disabilities participate in **Challenge Days** every year, where they compete in various activities.

Healthy Athletes is a screening program offered during Summer Games and the Mid-Winter Tournament to improve greater overall health and fitness of the athletes.

Unified Sports is dedicated to promoting social inclusion through shared sports training and competition, where people with and without disabilities participate on the same team.

The **Young Athletes** program focuses on fun, the development of motor skills and hand-eye coordination for children ages 2 ½ to 7 and serves as an introduction to the world of Special Olympics.

Testimonials

“With Special Olympics I get to compete in so many different sports around the state and I like that a lot! I enjoy public speaking as a Global Messenger. It gives me the chance to express my love for Special Olympics to others and encourage them to try and help Special Olympics athletes as well.” – 20-year-old Tyler Leech, athlete

“Special Olympics gave Michael opportunities he would not have otherwise had in school. He was able to meet people and compete in different sports. He just loves bowling. Training as a public speaker in the Global Messenger program gave him confidence and made him feel at ease talking to others.” – Jeanne MacDonald, parent of Michael, 45, who has been involved in Special Olympics since he was 8 years old

Sponsors

Premier Partners:

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Cargill
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www.soiowa.org

SpecialOlympicsIA

@SOIowa



12,195
Athletes & Unified
Sports Partners

2013 Reach Report

Revealing the Champion Inside All of Us!



15,000 +
Volunteers

1,878
Coaches

300 +
Law
Enforcement

15
Area
Director
Volunteers

22

Coach Training
Clinics

71

Area
Competitions

8 Statewide
Championships

2013
TRAINING & COMPETITION
offered 12 months
of the year

16 State Office Employees

99 COUNTIES
REPRESENTED

400 +
CHALLENGE DAY
ATHLETES



23 Olympic-
style Sports

- Alpine Skiing
- Aquatics
- Athletics (Track & Field)
- Basketball
- Bocce
- Bowling
- Cheerleading
- Cycling
- Developmental Events
- Equestrian
- Figure Skating
- Flag Football
- Golf
- Gymnastics
- Nordic Skiing
- Powerlifting
- Rollerskating
- Snowshoeing
- Soccer
- Softball
- Speed Skating
- Tennis
- Volleyball

ATHLETE GENDER

39% **61%**

78¢
of every dollar directly
supports athletes

50
GLOBAL
MESSENGERS

751
Young Athletes Play
Days Participants

ATHLETE AGE

66.2% **33.8%**
19 and Older 18 and Under

UNIFIED SPORTS

2,200 + **18**
Unified Sports Athletes Unified Sports Events

HEALTHY ATHLETES

1,156 **216** **70** **202**

1,156 Health Screenings 216 MedFest Athlete Exams 70 Doctors & Medical Professionals 202 Volunteers

Unified Sports College Locations

- Buena Vista University
- Cornell College
- Drake University
- Grinnell College
- University of Iowa
- Upper Iowa University
- Wartburg College

Healthy Athletes Disciplines

- Fit Feet
- FUN Fitness
- Health Promotion
- Healthy Hearing
- MedFest
- Opening Eyes
- Special Smiles