

# THANK YOU TO OUR SPONSORS

## CHAMPION STATEWIDE PARTNERS



## PREMIER STATEWIDE PARTNERS



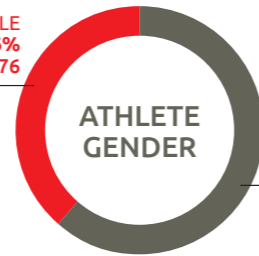
## ATHLETE EXPERIENCES

**13,415**

2014-2015 CHANGE  
+6.4%  
+802

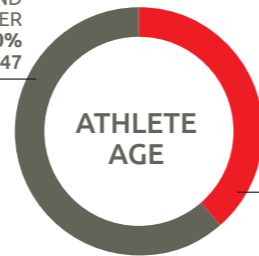


FEMALE  
43.06%  
5,776



MALE  
56.94%  
7,639

21 AND OLDER  
57.00%  
7,647



20 AND UNDER  
43.00%  
5,768

## ATHLETE LEADERSHIP

GLOBAL MESSENGERS  
**71**

2014-2015 CHANGE  
+36.5%  
+19



## FINANCIALS

**78.3¢** OF EVERY DOLLAR DIRECTLY SUPPORTS ATHLETES

2015 OPERATING BUDGET **\$3,787,774**

## COMPETITIONS

**69**

8 STATEWIDE COMPETITIONS  
61 AREA COMPETITIONS

2014-2015 CHANGE  
+1.4%  
+1



## LOCAL DELEGATIONS

**452**

COUNTIES REPRESENTED  
**99**



## UNIFIED SPORTS

**29** EVENTS

ATHLETES  
**986**  
PARTNERS  
**970**

2014-2015 CHANGE  
+0.6%  
+12



## UNIFIED SCHOOL PARTNERS

AVOCA HIGH SCHOOL  
BUENA VISTA UNIVERSITY  
CEDAR RAPIDS JEFFERSON HIGH SCHOOL  
CEDAR RAPIDS KENNEDY HIGH SCHOOL  
CEDAR RAPIDS PRAIRIE HIGH SCHOOL/MIDDLE SCHOOL  
CEDAR RAPIDS WASHINGTON HIGH SCHOOL  
DEWITT CENTRAL HIGH SCHOOL  
DRAKE UNIVERSITY  
LINN MAR HIGH SCHOOL  
MARION HIGH SCHOOL  
OKOBOJI HIGH SCHOOL/MIDDLE SCHOOL  
SIOUX CITY EAST HIGH SCHOOL/MIDDLE SCHOOL  
SIOUX CITY NORTH HIGH SCHOOL  
SIOUX CITY UNITY ELEMENTARY SCHOOL  
SIOUX CITY WEST HIGH SCHOOL/MIDDLE SCHOOL  
SPENCER HIGH SCHOOL  
TREYNOR HIGH SCHOOL  
UNIVERSITY OF IOWA  
UPPER IOWA UNIVERSITY  
WARTBURG COLLEGE  
WESTERN DUBUQUE HIGH SCHOOL

## CHALLENGE DAYS

**8** EVENTS

**356** ATHLETES

2014-2015 CHANGE  
-0.1%  
-5



## YOUNG ATHLETE PLAY DAYS

**9** EVENTS

**1,202** YOUNG ATHLETES

2014-2015 CHANGE  
+23.0%  
+225



## HEALTHY ATHLETES

ATHLETE EXAMS  
**1,188**

CLINICAL VOLUNTEERS  
**188**

2014-2015 CHANGE  
+32 SCREENINGS  
-14 CLINICIANS



## HEALTHY ATHLETE DISCIPLINES

FITNESS IMPROVEMENT TRAINING (FIT)  
FIT FEET  
FUN FITNESS  
HEALTH PROMOTION  
HEALTHY HEARING  
MED FEST  
OPENING EYES  
SPECIAL SMILES

## VOLUNTEERS

**15,903**

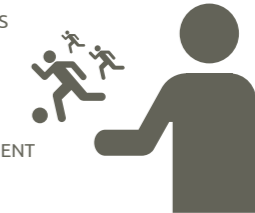
AREA DIRECTORS  
**18**

COACHES  
**1,388**

LAW ENFORCEMENT  
**1,100**

HEALTH  
**262**

2014-2015 CHANGE  
+6.0%  
+903



## SOCIAL MEDIA ENGAGEMENT

FACEBOOK PAGE LIKES  
facebook.com/specialolympicsia

**5,401**

2014-2015 CHANGE  
+639



TWITTER FOLLOWERS  
twitter.com/soiowa

**1,332**

2014-2015 CHANGE  
+416



## 23 OLYMPIC STYLE SPORTS

Alpine Skiing  
Aquatics\*  
Athletics (Track & Field)\*  
Basketball\*  
Bocce\*  
Bowling\*  
Cheerleading\*  
Cycling\*  
Developmental Events  
Equestrian  
Figure Skating\*  
Flag Football\*

Golf\*  
Gymnastics  
Nordic Skiing  
Powerlifting  
Roller Skating  
Snowshoeing\*  
Soccer\*  
Softball\*  
Speed Skating\*  
Tennis\*  
Volleyball\*

\*Unified Sports

INSPIRE

FRIENDSHIP

UNIFY

COURAGE

PRIDE

JOY

ACCEPTANCE

TRANSFORM