

# Fundraising Tips

## Who do I ask?

You're all signed up for the Plunge- great! Now you're probably wondering who you can get donations from. Here are some suggestions:

- Family
- Friends
- Coworkers
- Neighbors
- People from local shops, restaurants, etc.

## How do I ask?

So now that you know who to ask, you're probably wondering the best way to ask for donations. Here are a few ideas:

- Send an email to friends and ask them to make a contribution. Let them any amount is appreciated!
- Reach out to your grandparents and tell them about the great cause you are fundraising for.
- Ask your parents or siblings for a donation.
- Go around and ask your favorite neighbors to make a contribution.
- Do you have a favorite coffee shop? Restaurant? Local store? Ask them for a small donation of \$5. You're a loyal customer- they'll be more than happy to help!

# Additional Ways to Fundraise

Are you ready to take your fundraising efforts to the next level? Here are some additional fundraising ideas:

## Host your own fundraiser

It's a great way to bring people together for a fun event and raise funds for a great cause!

- Host a bake sale at work, in your neighborhood, etc.
- Do you have clothes you haven't worn in years and need to get rid of? Sell them!
- Ask your local restaurant if they'll host a fundraising night for you.

## Your Workplace

Your workplace has great opportunities to fundraise!

- Create a team at work to take the plunge with you. It'd be a great bonding experience.
- Find out about matching gift policies at work. Some companies will match your donation.
- Set out a donation jar on your desk or in the break room with a note that says donations are going to your Polar Plunge page.

## Icons

- Ask any of your local businesses to sell the Polar Plunge icons for just \$1 each. All of the money collected goes towards your personal fundraising page. icons can be found at [soiowa.org/plunge](http://soiowa.org/plunge).