

## Get Pulling!!

Register online at [www.soiowa.org/planepull](http://www.soiowa.org/planepull)

Create a fundraising page and collect donations online. Special Olympics Iowa will track all online donations. Turn in any additional donations to your team captain or when you check-in.

## Team Divisions

Teams compete to see who can pull the plane 12 feet in the fastest amount of time with two consecutive pulls. Teams compete in one of the following divisions:

- Open: General Public
- Public Safety (At least 50% of the team members must be public safety competitors to qualify for this division)
- Civic (At least 50% of the team members must be from a civic organization to qualify for this division)
- High School/College
- Special Olympian (at least half of the team members must be Special Olympic Athletes)
- Family (at least half of the team members must be ten years old

## Award Categories

- Fastest Pull - In each of the 7 divisions
- Grand Champion
- Top Fundraising Team
- Best Team Costume

## Team Fundraising Incentives

In addition to the thrill of a lifetime and knowing that you're helping a great cause, there are some great prizes available to motivated fundraising groups! Items will be awarded to each team member in the following categories:

- \$500: You get official bragging rights and the exclusive opportunity to pull a plane! Plus, each team member will receive a commemorative T-shirt and free lunch onsite
- \$2,500: Plane Pull Water Bottle
- \$4,000: Plane Pull Cooler
- \$6,000: Choice of a Plane Pull Pullover Jacket OR a \$500 Gift Card to Texas Roadhouse for a Team Party!



## Pulling for a Purpose

It's a giant tug of war between you, your friends and an 80,000-pound airplane! The Plane Pull is a unique opportunity for individuals and organizations to raise money and support SOIA athletes by pulling a Delta CRJ-900. In 2016, sponsors and participants of the Plane Pull raised more than \$110,000 for Iowa athletes, giving them opportunities to participate in year-round sports, health and educational programming - and most importantly - experience joy, pride and respect.

## Fueled By

**Lohse  
Family  
Foundation**

**ENDEAVOR AIR**



**AUREON™**



**McAninch® Bankers Trust**



## Special Thanks To

Coca-Cola Atlantic Bottling • Freeman Decorating  
Iowa League of Heroes • Bob's Septic

## Special Olympics Iowa

- Special Olympics Iowa benefits approximately 14,000 athletes with intellectual disabilities and Unified Partners.
- Serves athletes in each of Iowa's 99 counties.
- Provides training and competitions in 23 Olympic-type sports.
- SOIA hosts nearly 90 events statewide throughout the year.

Special Olympics allows athletes to reach their full POTENTIAL.

Special Olympics promotes INCLUSION within our families, schools, communities and more.

Special Olympics is not just an event, but an EVERYDAY way of life.



## The Law Enforcement Torch Run®

- The Law Enforcement Torch Run® is the largest grassroots fundraiser and public awareness vehicle for Special Olympics in the world.
- The mission of LETR is to raise funds for, and awareness of, the Special Olympics movement.
- In Iowa, events include our Final Leg Run, statewide Polar Plunges, Cop on Tops, T-Shirt Sales, Truck Convoy, Plane Pull, Over the Edge and much more!
- In 2016, the Law Enforcement Torch Run® for Special Olympics Iowa included over 1,000 law enforcement officers and personnel representatives who raised more than \$850,000 for Special Olympics Iowa.

**Special  
Olympics**  
Iowa



**LAW ENFORCEMENT  
TORCH RUN®**  
FOR SPECIAL OLYMPICS  
IOWA

# Strong Enough to Pull a Plane?

Now Your Team of 10 Can **PROVE IT!**

Get your team of up to 10 members together and pull a DELTA CRJ-900 weighing more than 80,000 lbs!



Teams must raise a minimum of \$500  
Register online:



facebook.com/SpecialOlympicsIA



@soiowa



soiowa2

## Plane Pull for Special Olympics Iowa Saturday, June 3, 2017

The Plane Pull will be held at the Des Moines International Airport South Cargo Ramp. All participants will enter through the Endeavor Air hangar.

### Friday, June 2, 2017

5:00 - 7:00 p.m.

#### **Prairie Meadows • Skinner Ballroom Mandatory Team Captain Check-In**

Check-in/register your team Friday night. Turn in your team donations, receive your t-shirts and lunch vouchers. All team members and their families are welcome to join!

### Saturday, June 3, 2017

9:30 a.m.

#### **Endeavor Air Opening Ceremonies**

Join us as we kick off the 2017 Plane Pull with opening remarks by our sponsors and Special Olympic Iowa athletes!

10:00 a.m.

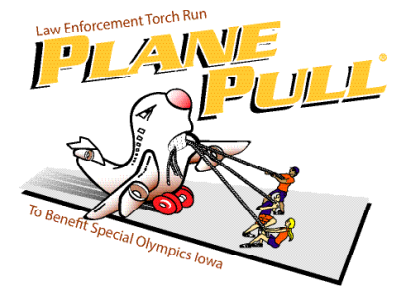
#### **Endeavor Air/South Cargo Ramp Plane Pull begins**

The first pull will start immediately after Opening Ceremonies. The event is open to the public and will also include entertainment, food, an awards ceremony, on-site vehicle displays and a Kid's Zone with various activities. Spectators are strongly encouraged to attend and cheer on their favorite team!



The Lohse Family Foundation  
Presents...

Law Enforcement Torch Run®  
2017 Plane Pull



# Pulling for a Purpose

Saturday, June 3, 2017

Des Moines International Airport

For more information, contact  
(515) 986-5520  
www.soiowa.org

[www.soiowa.org/planepull](http://www.soiowa.org/planepull)

Special Olympics  
Iowa

